

Categorization, evaluation, maintenance and research of portfolio of yours or competitor

Brief Overview

An efficient management of your patent portfolios helps you to quickly find information and to keep yours/ competitor patent portfolio well organized.

Patent portfolio management initially comprises the development of application strategies and a subsequent strategic filing of applications abroad.

Your patent portfolio will be designed in accordance with your products and research and development projects and technologies as well as with the object to systematically protect your products and technologies as well as to systematically block competitors.

Benefits you would derive

- Determining strengths and weaknesses of competitor as well as yours.
- Future activities of the competitor.
- Determining in which areas competitor is moving ahead and what research is going on.
- Maintaining a large portfolio of thousands of patents into a single platform. (Can be done updated weekly, monthly, quarterly and yearly)
- Determination of the most likely patents mapped onto the products.
- More detailed view about the business areas of yours/ competitor.
- Discovering your hidden patent gems.

Methodology for Search/Analysis

Our expert team of patent analysts performs rigorous data mining, data visualization and data analysis to generate the report that helps clients to identify strong and weak areas in their portfolio/ competitor portfolio.

We also provide a very interactive and user friendly platform which helps us to represent the categorization and helps you to get a better understanding of the analysis of each and every patent into several technological aspects, IPC, US class, products, etc.

Analysis is done on detailed taxonomy generated by our patent analysts from the business areas of either yours or the competition depending on your requirement.

Steps followed

We start by looking into the business areas of yours and competition. Then we do market research of the business areas by doing web search and reading scientific as well as technical literature. We then categorize each patent based on the business areas. We also pick novelty, application area, problem-solution mapping, etc of each invention from the patent to categorize it further into different areas like trend and year-wise applications. Further we move ahead to do SWOT analysis, do represent with interactive charts and tables, and finish analysis by providing Hadron conclusion with key points.

Output

Output will be a structured report which can be updated weekly, monthly or yearly basis. We can manage up-to thousands of patents, non-patent and scientific literature onto a single platform.

Reporting will be done on a collaborative platform. The results are summarized in a structured report which includes, usually, a tabular presentation of the documents and references to important passages, grouped according to relevance. It is also possible to have copies of the original documents or the relevant passages for very long documents. Individual needs will also be taken into account when structuring the report.

Delivery format

All results will be stored on password protected encrypted content management system, however it is possible to deliver report in other formats according to client requirements.

About us:

Hadron is a global intellectual property and technology research services company based in India with people from IITs, IIMs and IISc. We provide services in the form of patent landscape report, patent portfolio management, patent licensing support, patent searches and market research. Our clients consist of fortune 50 and fortune 500 companies. We at Hadron combine science with technology to make lives a little easier. Our analysis techniques and visualization tools help CEOs, patent attorneys, R&D department, IP department to make effective business decisions and plan the future. We focus on a niche set of service offerings and have proven experience in working with counsel in technology and related fields.