

In-licensing, Out-licensing and patent valuation

Brief Overview

Patent licensing raises a host of critical legal and business issues that the company will need to address appropriately in order to ensure it has the right level of protections as it approaches the marketplace.

In-licensing study is a comprehensive study of patents which a firm want to license. These patents are either selected by the client or can be searched by Hadron team.

Out-licensing study is a comprehensive study of patents owned by the client which client wants to put for licensing. Target companies and with target markets are determined and deliver to the clients.

Patent valuation can be done for self owned patents for out-licensing as well as patents owned by other parties for in-licensing. Patent valuation is done by considering more than 25 parameters in account.

Benefits you would derive

- Opportunities available in the market for expansion.
- The identity and activity of the various competitors active in the field.
- Better deals of patents.
- Helps in negotiation.

Methodology for Search/Analysis

Our expert team of patent analysts performs rigorous data mining, data visualization and data analysis to generate the report that helps clients identify competitive and technology trends.

We also provide a very interactive and user friendly interface which can categorize each and every patent into several technological aspects.

Analysis is done on detailed taxonomy generated by our patent analysts.

Our experts minutely examine each patent and use regression analysis and calculations to calculate value of the patent. Our experts also map existing products with the patent to know the actual innovation and value for licensing.

Steps followed

For in-licensing and out-licensing we analyze patent relatively based on a taxonomy built by our experts and rank the patent according to it. We also analyze existing products to know the actual innovation in the patent and it's market value. A extensive market study is also done to know the position of the patent in the technological market. A list of target companies can also be find for out-licensing.

For patent valuation we analyze patent based on more than 25 patent valuation parameters and value is determined relatively of the patent with respect of patents close to the invention.

Output

Reporting and results will be given on Microsoft excel as well as on our interactive platform where client's can review the results in an easy to digest format. Trends can be classified according to technology area as well as application area. It can also be categorized according to client's requirement.

Delivery format

All results will be stored on password protected encrypted content management system, however it is possible to deliver report is other formats according to client requirements.

About us:

Hadron is a global intellectual property and technology research services company based in India with people from IITs, IIMs and IISc. We provide services in the form of patent landscape report, patent portfolio management, patent licensing support, patent searches and market research. Our clients consists of fortune 50 and fortune 500 companies. We at Hadron combine science with technology to make lives a little easier. Our analysis techniques and visualization tools helps CEOs, patent attorneys, R&D department, IP department to make effective business decisions and plan the future. We focus on a niche set of service offerings and have proven experience in working with counsel in technology and related fields.